

CHILDREN OF THE IMMACULATE HEART

Giovanni di Paolo, *The Presentation of Christ in the Temple*, ca 1435, tempera and gold on wood. Metropolitan Museum of Art, New York.

FEBRUARY 2022

Dear Friends in Christ,

For years, **most of the world stayed happily oblivious** to the multi-billion human-trafficking industry.

To expose this ugly reality swept under the rug, we need people like you, who are aware and can tactfully inform others on how to combat this great problem in our society. Especially in January, which is *National Human Trafficking Awareness Month*, we wish to thank you for your efforts spreading the word. Because of you, charity organizations like *Children of the Immaculate Heart* continue to grow in our work, ready for 2022.

To continue this fight against trafficking beyond January, we want to help you **raise awareness in your social circle**. So, overleaf, we have prepared a set of San Diego trafficking statistics that you can share with your friends easily.

Our New Year Resolutions

- **Reduce expenses:** securing monthly in-kind donations for our Adult Clients, so that we can redirect our resources towards housing assistance and therapy costs.
- **Keep The Refuge:** making significant progress in paying down the short-term non-profit loan on the purchase of the house.
- **Renew our online presence:** CIH's support base is growing nationally and internationally. In 2022, we aim to make our website more accessible and useful for our clients and supporters, and to enhance our presence on social media.
- **Ensure sustainable program development:** continuing to refine our existing programs, writing down best practices, and to train a new generation of care workers formed according to the image of Mary's Immaculate Heart.

RESERVED FOR YOUR FRIEND.

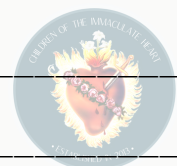
DO NOT WRITE, STAMP, OR SIGN BELOW THIS LINE. (UNLESS, OF COURSE, YOU ARE THE FRIEND!)



Subscribe to our newsletters!

First and last name: _____

Email: _____



Welcome to San Diego



-AMERICAN
FEMALE-



- **#8** highest intensity for **exploitation of minors** in the US.
- **\$810M** in exchange for **4000-8000 victims** every year.

Victims often experienced abuse as a child - as early as **5**.

Common age of entry: **14-16**; some are introduced at **9**.

Traffickers especially target emotionally vulnerable teenagers.

Favorite tactics: lure with counterfeit love, psychological manipulation, brainwashing, threat, violence.

Many die by age **20**.

As you can see, we have much to do! I would like to personally invite you and your friends to join us in our work: to defeat trafficking by serving the survivors, one person at a time. Here are a few ways to help:

Help us **expose this modern-day slavery!**

Pass this letter on to a close friend, and ask them to subscribe to our monthly newsletters. Simply detach the return slip below, and post with the envelope provided.

Donate and support

our 7 adult clients and their 20 dependents, as well as up to 6 teenagers in our short-term therapeutic home!

You can also **organize in-kind and gift-card drives**.

The less CIH spends on groceries and gas, the more we can spend on therapy and housing! For more information, visit:

[www.ChildrenOfTheImmaculateHeart.org/In Kind Donations](http://www.ChildrenOfTheImmaculateHeart.org/InKindDonations).

Invite your friends to our **2022 Gala on February 19**. It promises to be an enjoyable evening, and a memorable introduction to the work we are currently doing in San Diego. Visit the Gala page at:

www.ChildrenOfTheImmaculateHeart.org/Events.

At Children of the Immaculate Heart, we are blessed to be doing the Lord's work – for His greater glory as well as His little ones. But it would certainly be more enjoyable with you on board!



YOURS IN CHRIST,

The Office Team

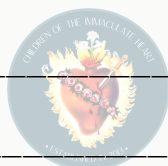
CHILDREN OF THE IMMACULATE HEART

info@ciheart.org
(619) 431-5537

P.O. Box 13954, San Diego, CA 92170
www.ChildrenOfTheImmaculateHeart.org

PASS THIS LETTER TO A FRIEND! DETACH AND RETURN THE SLIP BELOW TO SUBSCRIBE.

Address: _____



State: _____ Postal Code: _____